

A photograph of a group of educators in a meeting. A woman in the foreground, wearing a light gray blazer, is pointing her right hand towards the left side of the frame. She has short, wavy brown hair and is smiling. Behind her, a man and a woman are also smiling and looking in the same direction. The background is blurred, showing what appears to be a window with greenery outside.

Empower your educators
to be literacy leaders

CATALOG OF PROFESSIONAL LEARNING SERVICES

Professional Learning that Empowers Every Educator to be a Literacy Leader

Learning Ally® offers a suite of professional learning services grounded in our Whole Child Literacy Approach™ that have a sustained impact on educator behaviors and instructional outcomes.

Each of our professional learning services is driven by the science of reading and an understanding of the cognitive variables and external influences of home and environment that may impact learning. Our methodology ensures educators can effectively customize instruction to change achievement trajectories according to the needs of their students.

When educators are empowered, students succeed.

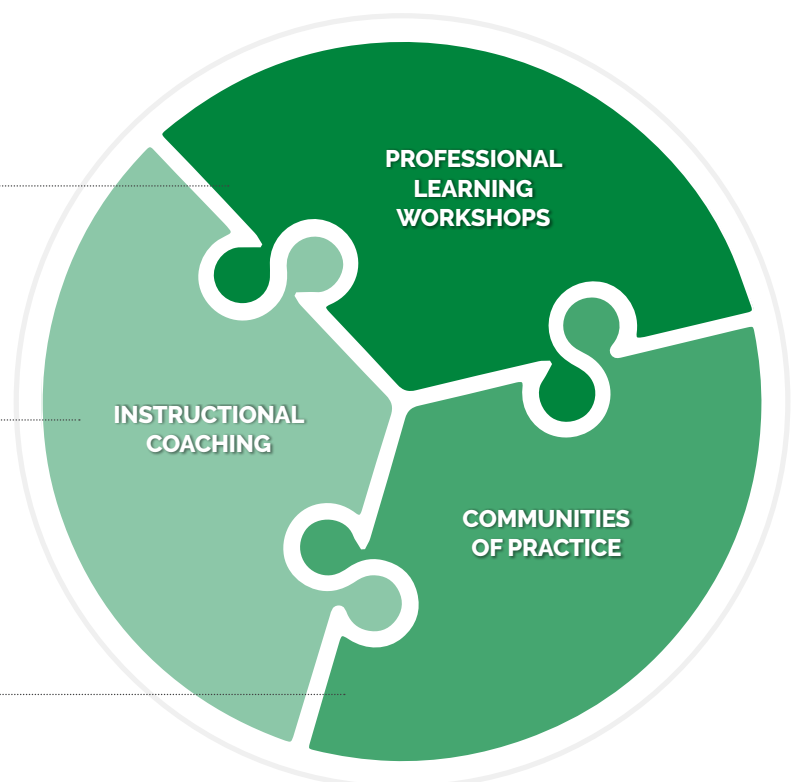
THE LEARNING ALLY PROFESSIONAL LEARNING TEAM

Our team, made up of master teachers, literacy coaches and specialists, is uniquely equipped to empower educators to be leaders and help students meet their literacy goals. They focus on ensuring every educator understands the research and best practices around reading, incorporating audiobooks into the classroom, and developing the critical skills necessary to transform their everyday instructional practice through action planning and coaching in order to improve student outcomes.

Our Model for Effective Professional Learning

Research across several key studies shows that educators who receive professional learning on a comprehensive and ongoing basis can increase their students' achievement levels by over 20%. That is why our professional learning was designed to be ongoing and features both opportunities to practice as well as follow-up coaching and support.

- Provides direct instruction that strengthens educators' instructional capacity.
- Ongoing, personalized learning experiences to help deepen the impact of professional learning.
- Engages educators and elevates their instructional practice by providing opportunities to collaborate, refine, and apply their learning in the classroom.



Professional Learning Workshops

Put the full power of Learning Ally's literacy-based solutions to work for you! These workshops are designed to strengthen educators' instructional capacity by understanding how to incorporate our award-winning solutions into their classrooms. Each live online workshop is delivered to a maximum cohort of 30 attendees and is appropriate for both new and existing users in all grades and subjects.

Launch Workshops

Beginning to teach with the Learning Ally Audiobook Solution™ or Excite Reading™ can feel both exciting and overwhelming, so we focus on what matters most in the first weeks of your implementation.

Launch Workshop

Solution: Audiobook Solution™ or Excite Reading™
Length: 90 minutes

Your journey begins by getting to know the solution, including an overview of the teacher and student experience and an introduction to the technology, available content, and instructional tools that will support you and the literacy success of your students. Discover implementation routines that will help you maximize the impact of whichever solution you are using right from the start.

Learning Outcomes:

- » Connect key components of the solution to daily instruction.
- » Explore digital tools and resources to enhance teaching and learning.
- » Plan and prepare for the first two weeks of instruction with the solution.



Follow-Up Workshops

These workshops take the learning experience to the next step, expanding educators' understanding of not only Learning Ally's solutions, but also their knowledge of best instructional practices they can use every day in their classrooms.

Planning & Integrating

Solution: Audiobook Solution™ or Excite Reading™
Length: 60 minutes

Understanding a new program is step one. Integrating it into the routines and culture of a classroom is step two. Planning and Integrating will prepare educators to plan for and implement strategies to support the use of the solution throughout their instructional day.

Learning Outcomes:

- » Identify opportunities to integrate the solution within existing instructional routines.
- » Plan and prepare for the use of it within whole group, small group, and independent/at-home use.

Building Comprehension through Read-Aloud/Think-Alouds

Solution: Audiobook Solution™ or Excite Reading™
Length: 60 minutes

Discover the steps to plan and deliver effective read-aloud/think-aloud practices throughout the instructional day. Leverage the solution in new and exciting ways to help students build comprehension practices and become stronger readers. Participants will uncover the strategies to create an impactful and engaging learning experience for each of your students.

Learning Outcomes:

- » Understand the purpose of a read-aloud/think-aloud.
- » Designing an impactful read-aloud/think-aloud that builds student knowledge.
- » Plan and prepare for the delivery of impactful read-aloud/think-aloud.

Supporting Social-Emotional Learning

Solution: Audiobook Solution™ or Excite Reading™
Length: 60 minutes

Understand the five core competencies of social-emotional learning, how they impact the whole child and why these skills are critical to being a lifelong learner. Learn how to integrate instructional strategies that support SEL in reading with the Learning Ally Audiobook Solution™ or Excite Reading™. *Coming 2023!*

Learning Outcomes:

- » Understand the impact of social-emotional learning on academic achievement.
- » Identify the five core competencies of social-emotional learning.
- » Plan and prepare to integrate instructional strategies that support social-emotional learning through text.

Developing Impactful Vocabulary Practices

Solution: Audiobook Solution™ or Excite Reading™

Length: 60 minutes

Vocabulary acquisition is a critical part of reading comprehension. Students learn the meanings of most words indirectly through everyday experiences with oral and written language. Others through carefully designed instruction. Discover key instructional strategies and routines that leverage the solution to improve student vocabulary acquisition. *Coming 2023!*

Learning Outcomes:

- » Understand why select words should be explicitly taught as vocabulary words.
- » Discover and implement specific instructional practices for introducing, explaining, and extending the use of vocabulary words.
- » Plan and prepare extension activities to ensure multiple exposures to words.

Motivating Emerging Readers with Excite Reading™

Solution: Excite Reading™

Length: 60 minutes

Explore research-based, effective practices to motivate emerging readers. Understand barriers that impact students' reading confidence and enjoyment of reading. Participants will learn how to apply research-based strategies to intrinsically motivate students to read through the principles of autonomy, purpose, and mastery.

Learning Outcomes:

- » Understand access, relevance, and choice as the priorities in motivation.
- » Explore intrinsic versus extrinsic motivation.
- » Plan and prepare to implement practices that foster motivation in the classroom.

Motivating Struggling Readers with the Learning Ally Audiobook Solution™

Solution: Audiobook Solution™

Length: 60 minutes

Gain an understanding of the barriers that impact students' reading confidence and enjoyment and learn how to apply research-based strategies to motivate students to read using the principles of autonomy, purpose and mastery.

Learning Outcomes:

- » Understand the barriers that impact students' reading confidence.
- » Learn to identify specific challenges impacting a student's reading confidence.
- » Plan and prepare to use research-based practices to motivate students.

Creating an Inclusive Learning Environment for All Students

Solution: Audiobook Solution™ or Excite Reading™

Length: 60 minutes

Develop strategies to create equitable and inclusive learning environments for struggling readers using the Learning Ally Audiobook Solution. Learn how to provide reading opportunities that create an inclusive literacy community that promotes culture and diversity so that your students are represented in texts. *Coming 2023!*

Learning Outcomes:

- » Understand effective instructional practices that support an inclusive learning environment.
- » Select and understand text that intentionally reflects the student diversity of the classroom.
- » Plan and prepare to use mentor texts to build classroom discussion and discourse.

Purposeful Inclusion of Text Sets in the Classroom

Solution: Excite Reading™

Length: 60 minutes

Text sets are a key part of building deeper background knowledge and comprehension. Examine how text sets can help build content knowledge across math, science, social studies, and the arts. Discover the purpose of text sets and how effectively integrate them into the instructional day.

Learning Outcomes:

- » Understand the impact of social-emotional learning on academic achievement.
- » Identify the five core competencies of social-emotional learning.
- » Plan and prepare to integrate instructional strategies that support social-emotional learning through day.



Dyslexia Awareness Workshops

Workshops that examine best instructional practices and provide strategies educators can immediately put into practice to support students with dyslexia.

Dyslexia Awareness for Teachers, K-5 or 6-12

Solution: Not Applicable

Length: Three 60 minute sessions

Designed to help educators move from awareness to action, Dyslexia Awareness focuses on understanding, identifying, and taking action to ensure success for students learning to read with dyslexia. Participants will begin their journey by developing a deep understanding of the reading brain, and the impact dyslexia has on reading development.

Learning Outcomes:

- » Understand and empathize with dyslexic students by participating in a simulation.
- » Recognize the signs of dyslexia in your students and understand its neurological basis.
- » Discuss the requisite skills needed to build the foundation of reading.
- » Learn appropriate strategies and tools to support students with dyslexia.

Dyslexia Awareness for Leaders

Solution: Not Applicable

Length: Two 60 minute sessions

This course was created specifically for leaders. While the educator version of this course focuses on a more hands-on, tactile look at supporting dyslexia, administrators will be provided strategies to understand and implement a school culture conducive to supporting students with dyslexia, other learning differences, and diversity in general.

Learning Outcomes:

- » Empathize with dyslexic students by participating in a simulation.
- » Cultivate appropriate interventions and accommodations your educators can use to support students.
- » Optimize appropriate assistive technologies to support students with dyslexia.

Instructional Coaching

Learning Ally Instructional Coaching offers districts, campus leaders, instructional coaches, and educators a personalized journey that starts with a shared commitment to ongoing professional learning.

Designed to provide sustained support, a coaching partnership can follow many paths and include a variety of activities, cohorts, touchpoints, and timeframes. Through live online sessions and asynchronous collaboration through the Learning Ally Educator Community, participants will experience continuous support that helps them deepen their practice and support student growth.



Communities of Practice

Learning Ally's Community of Practice creates an environment for shared and collaborative learning. Designed to be delivered overtime and deepen practice, a Community of Practice brings together the educators within a school/district focused on a shared problem of practice, a shared concern, or a passion to improve instruction in a specific area.

The program blends synchronous (virtual sessions), asynchronous (scholarly articles, real-world practice assignments), and discussion-based learning to engage educators and elevate their instructional practice.

Educator Community

A free online community for educators to network and learn literacy instructional strategies, tips for incorporating the Learning Ally Audiobook Solution into their classrooms, and more Training, Courses, Community, and Events.

[Free to All Educators. Get Started Today!](#)



Spotlight Learning Series™

The Spotlight Learning Series™ of virtual professional learning events is designed to empower educators to help emerging and struggling readers through a deeper understanding of research and best practices around literacy and to provide opportunities to collaborate, share ideas and build community with thought partners to drive lasting change in practice.

The series is anchored by our annual Spotlight on Dyslexia virtual conference, with three additional events focused on specific topics presented on a smaller scale, including two 2-hour (approximately) webinars and one full-day conference, each focused on subjects that matter most to educators today, like Dyslexia, Early Literacy, Diversity, Equity and Inclusion, and more.

Each Spotlight Learning Series event is a ticketed event unless bundled as part of a professional learning package. Educators can even earn nationally accredited continuing education certificates for each event, whether attended live or on-demand.

Spotlight on Dyslexia™

Spotlight on Dyslexia is Learning Ally's premier virtual professional learning event. Thousands attend this full-day conference every year to learn and network with their peers, leading experts and education advocates as they explore the most up-to-date research findings and proven teaching strategies that positively impact daily practice and student outcomes.

Each year features a new theme with corresponding conference tracks that tackle subjects like the Cognitive Neuroscience of Dyslexia, Building a Culture of Literacy, and the Science of Reading. Spotlight on Dyslexia is perfect for any K-12 educator or administrator. It will allow you to walk away inspired and equipped with actionable strategies and tactics to help support all of your students.

Spotlight Learning Bundle

Give your educators unprecedented access to all four Learning Ally Spotlight Learning Series events. Over the course of the year, they'll get invite-only access to two 2-hour webinars and two full-day conferences, including the opportunity to earn valuable continuing education certificates. With on-demand access to the content and special pricing available, the Spotlight Learning Bundle is a convenient and highly cost-effective way to ensure your team continues their professional education.





LEARNING ALLY is a leading nonprofit education organization dedicated to equipping educators with proven solutions that help early and struggling learners reach their potential. Our range of literacy focused offerings for students Pre-K to 12th grade, including our award winning reading resource, the Learning Ally Audiobook Solution™, our new Early Literacy solution, Excite Reading™, and catalog of professional learning allow us to support more than 2 million students and over 445,000 educators across the US.

For more information, call 800-221-1098 or visit [LearningAlly.org](https://www.LearningAlly.org).