

A photograph of a group of educators in a meeting. A woman in the foreground, wearing a light gray blazer, is pointing her right hand towards the left side of the frame. She has short, wavy brown hair and is smiling. Behind her, a man and a woman are also smiling and looking in the same direction. The background is blurred, showing a bright, indoor setting.

Empower your educators
to be literacy leaders

CATALOG OF PROFESSIONAL LEARNING SERVICES

Professional Learning that Empowers Every Educator to be a Literacy Leader

Learning Ally® offers a suite of professional learning services grounded in our Whole Child Literacy Approach™ that have a sustained impact on educator behaviors and instructional outcomes.

Each of our professional learning services is driven by the science of reading and an understanding of the cognitive variables and external influences of home and environment that may impact learning. Our methodology ensures educators can effectively customize instruction to change achievement trajectories according to the needs of their students.

When educators are empowered, students succeed.

THE LEARNING ALLY PROFESSIONAL LEARNING TEAM

Our team, made up of master teachers, literacy coaches and specialists, is uniquely equipped to empower educators to be leaders and help students meet their literacy goals. They focus on ensuring every educator understands the research and best practices around reading, incorporating audiobooks into the classroom, and developing the critical skills necessary to transform their everyday instructional practice through action planning and coaching in order to improve student outcomes.

Our Model for Effective Professional Learning

Research across several key studies shows that educators who receive professional learning on a comprehensive and ongoing basis can increase their students' achievement levels by over 20%. That is why our professional learning was designed to be ongoing and features both opportunities to practice as well as follow-up coaching and support.

- Direct instruction that strengthens educators' instructional capacity.
- Ongoing, personalized learning experiences deepens the impact of professional learning.
- Engage educators and elevate their instructional practice by providing opportunities to collaborate, refine, and apply their learning in the classroom.

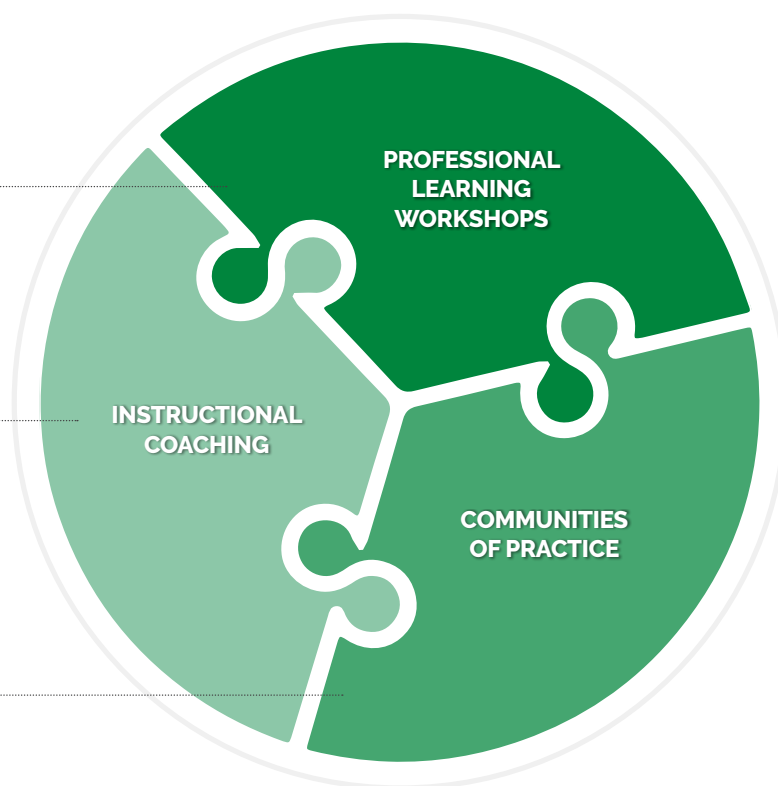


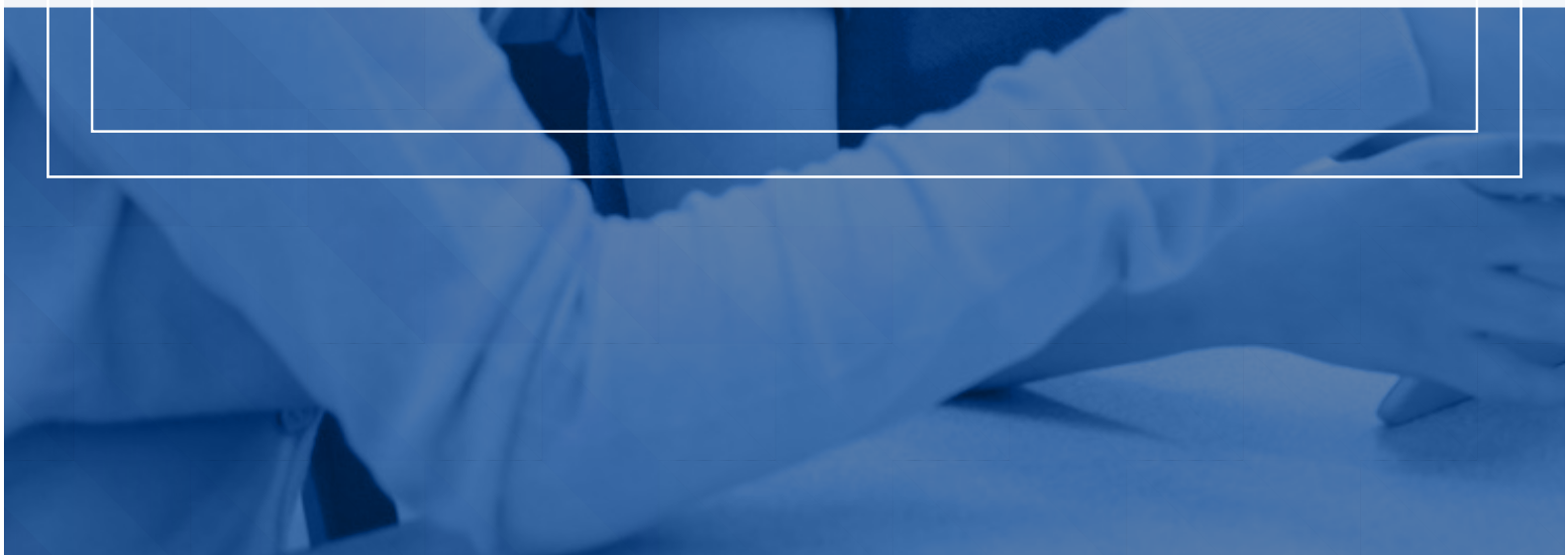
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Professional Learning Workshops

Put the full power of Learning Ally's literacy-based solutions to work for you! These workshops are designed to strengthen educators' instructional capacity by understanding how to incorporate our award-winning solutions into their classrooms. Each live online workshop is delivered to a maximum cohort of 30 attendees and is appropriate for both new and existing users in all grades and subjects.



Launch Workshops

Beginning to teach with the Learning Ally Audiobook Solution® or Excite Reading® can feel both exciting and overwhelming, so we focus on what matters most in the first weeks of your implementation.

Launch Workshop

Solution: Audiobook Solution® or Excite Reading®

Length: 60 minutes

Your journey begins by getting to know the solution, including an overview of the teacher and student experience and an introduction to the technology, available content, and instructional tools that will support you and the literacy success of your students. Discover implementation routines that will help you maximize the impact of whichever solution you are using right from the start.

Learning Outcomes:

- Connect key components of the solution to daily instruction.
- Explore digital tools and resources to enhance teaching and learning.
- Plan and prepare for the first two weeks of instruction with the solution.



Follow-Up Workshops

These workshops take the learning experience to the next step, expanding educators' understanding of not only Learning Ally's solutions, but also their knowledge of best instructional practices they can use every day in their classrooms.

Planning & Integrating

Solution: Audiobook Solution® or Excite Reading®
Length: 60 minutes

Understanding a new program is step one. Integrating it into the routines and culture of a classroom is step two. Planning and Integrating will prepare educators to plan for and implement strategies to support the use of the solution throughout their instructional day.

Learning Outcomes:

- Identify opportunities to integrate the solution within existing instructional routines.
- Plan and prepare for the use of it within whole group, small group, and independent/at-home use.

Building Comprehension through Read-Aloud/Think-Alouds

Solution: Audiobook Solution® or Excite Reading®
Length: 60 minutes

Discover the steps to plan and deliver effective read-aloud/think-aloud practices throughout the instructional day. Leverage the solution in new and exciting ways to help students build comprehension practices and become stronger readers. Participants will uncover the strategies to create an impactful and engaging learning experience for each of your students.

Learning Outcomes:

- Understand the purpose of a read-aloud/think-aloud.
- Designing an impactful read-aloud/think-aloud that builds student knowledge.
- Plan and prepare for the delivery of impactful read-aloud/think-aloud.

Supporting Social-Emotional Learning

Solution: Audiobook Solution® or Excite Reading®

Length: 60 minutes

Understand the five core competencies of social-emotional learning, how they impact the whole child and why these skills are critical to being a lifelong learner. Learn how to integrate instructional strategies that support SEL in reading with the Learning Ally Audiobook Solution® or Excite Reading®.

Learning Outcomes:

- Understand the impact of social-emotional learning on academic achievement.
- Identify the five core competencies of social-emotional learning.
- Plan and prepare to integrate instructional strategies that support social-emotional learning through text.

Developing Impactful Vocabulary Practices

Solution: Audiobook Solution® or Excite Reading®

Length: 60 minutes

Vocabulary acquisition is a critical part of reading comprehension. Students learn the meanings of most words indirectly through everyday experiences with oral and written language. Others through carefully designed instruction. Discover key instructional strategies and routines that leverage the solution to improve student vocabulary acquisition.

Learning Outcomes:

- Understand why select words should be explicitly taught as vocabulary words.
- Discover and implement specific instructional practices for introducing, explaining, and extending the use of vocabulary words.
- Plan and prepare extension activities to ensure multiple exposures to words.

Motivating Emerging Readers with Excite Reading®

Solution: Excite Reading®

Length: 60 minutes

Explore research-based, effective practices to motivate emerging readers. Understand barriers that impact students' reading confidence and enjoyment of reading. Participants will learn how to apply research-based strategies to intrinsically motivate students to read through the principles of autonomy, purpose, and mastery.

Learning Outcomes:

- Understand access, relevance, and choice as the priorities in motivation.
- Explore intrinsic versus extrinsic motivation.
- Plan and prepare to implement practices that foster motivation in the classroom.

Motivating Struggling Readers with the Learning Ally Audiobook Solution®

Solution: Audiobook Solution®

Length: 60 minutes

Gain an understanding of the barriers that impact students' reading confidence and enjoyment and learn how to apply research-based strategies to motivate students to read using the principles of autonomy, purpose and mastery.

Learning Outcomes:

- Understand the barriers that impact students' reading confidence.
- Learn to identify specific challenges impacting a student's reading confidence.
- Plan and prepare to use research-based practices to motivate students.

Creating an Inclusive Learning Environment for All Students

Solution: Audiobook Solution® or Excite Reading®

Length: 60 minutes

Develop strategies to create equitable and inclusive learning environments for struggling readers using the Learning Ally Audiobook Solution®. Learn how to provide reading opportunities that create an inclusive literacy community that promotes culture and diversity so that your students are represented in texts.

Learning Outcomes:

- Understand effective instructional practices that support an inclusive learning environment.
- Select and understand text that intentionally reflects the student diversity of the classroom.
- Plan and prepare to use mentor texts to build classroom discussion and discourse.

Purposeful Inclusion of Text Sets in the Classroom

Solution: Excite Reading®

Length: 60 minutes

Text sets are a key part of building deeper background knowledge and comprehension. Examine how text sets can help build content knowledge across math, science, social studies, and the arts. Discover the purpose of text sets and how effectively integrate them into the instructional day.

Learning Outcomes:

- Understand the impact of social-emotional learning on academic achievement.
- Identify the five core competencies of social-emotional learning.
- Plan and prepare to integrate instructional strategies that support social-emotional learning through day.

Dyslexia Awareness Training for Educators and Leaders

Learning Ally's Dyslexia Awareness Workshops are designed to help educators and school leaders move from understanding to action. Based on neuroscience and the science of how reading skills are developed, attendees will understand what dyslexic students experience in the classroom and how to build a school culture that supports them.

By exploring the indicators and understanding screening, intervention, and accommodations, educators will be better prepared to execute strategies that support students with dyslexia, and leaders will be better prepared to support their educators in implementing those strategies.

Learning Objectives

- Understand and empathize with dyslexic students by participating in a simulation.
- Recognize the signs of dyslexia in your students and understand its neurological basis.
- Discuss the requisite skills needed to build the foundation of reading.
- Learn appropriate strategies and tools to support students with dyslexia.
- Build systems to support educators and students.

The Dyslexia Awareness Workshop for Educators is a three-hour experience that can be delivered in one day or three 60-minute sessions. It is delivered by grade band, either K-5 or 6-12, and focuses on how to identify and support students with dyslexia. The workshop for Leaders is a 2-hour experience that can be delivered in one day or two 60-minute sessions, and it focuses on how to support not only students with dyslexia but also the teachers working with them day-to-day. Both workshops are delivered virtually.





Brain-Based Literacy Instruction

Put the latest in brain-based reading instruction to work for your educators with this innovative professional learning program from Learning Ally. Featuring a combination of live online workshops and collaborative Communities of Practice – with the option to add one-on-one coaching – this program provides the understanding, tools, and practice necessary to apply the science of reading and close the literacy gap.

Brain-Based Literacy Instruction

Learning Ally's Brain-Based Literacy Instruction is a comprehensive professional learning program built on the science of reading and designed to expand a district's instructional capacity by providing five in-depth workshop sessions combined with five collaborative Communities of Practice sessions, as well as free membership to our online educator support community.

The program, designed for cohorts of up to thirty participants, prepares PreK-6 educators and administrators to be brain-based (science of reading) literacy instructors who have mastered the fundamentals of effective literacy instruction, including:

- Theoretical underpinnings, including the Simple View of Reading (Gough & Tunmer, 1986) and Scarborough's (2001) Reading Rope
- Phonemic awareness, phonics, word study, decoding, and encoding
- Language comprehension
- The complexity of comprehension, including vocabulary, background knowledge, motivation, and strategy instruction
- Teaching multi-language learners

Participating educators will gain the practical knowledge and implementation competencies to drive fundamental, sustainable practice changes and accelerate improved student reading proficiency.

What to Expect

The Brain-Based Literacy Instruction program is broken into five units, each featuring a two-hour Deep-Learning Workshop session and a corresponding one-hour Community of Practice session for a total of fifteen programmatic hours.

This focused combination of deep learning and practical application sustained over a designated period of time effectively grows and transforms literacy instruction to close the literacy gap, helping every child become a successful reader.

Five 2-Hour Deep Learning Workshop Sessions	Five 1-Hour Communities of Practice Sessions
<p>Deep Learning Workshop sessions are live online two-hour interactive professional learning workshops designed around specific and targeted practices. Focused on building understanding and preparing for classroom application, these research-based sessions provide educators with the essential knowledge and skills to support reading growth in their classroom.</p> <p>Through whole-group and small-group learning, educators will have the opportunity to differentiate their learning based on need, experience modeling instruction, and collaborate with practicing educators to deepen understanding.</p>	<p>Focused on specific problems of practice aligned to the Deep Learning Workshop sessions, Communities of Practice sessions are designed to help educators level up their instruction through a collaborative, community-based approach.</p> <p>In these live one-hour sessions, educators will work in small teams (aligned to grade-level, subject area, etc.) to unpack their instruction to identify areas of growth and create an action plan for improvement based on the needs of their students.</p>

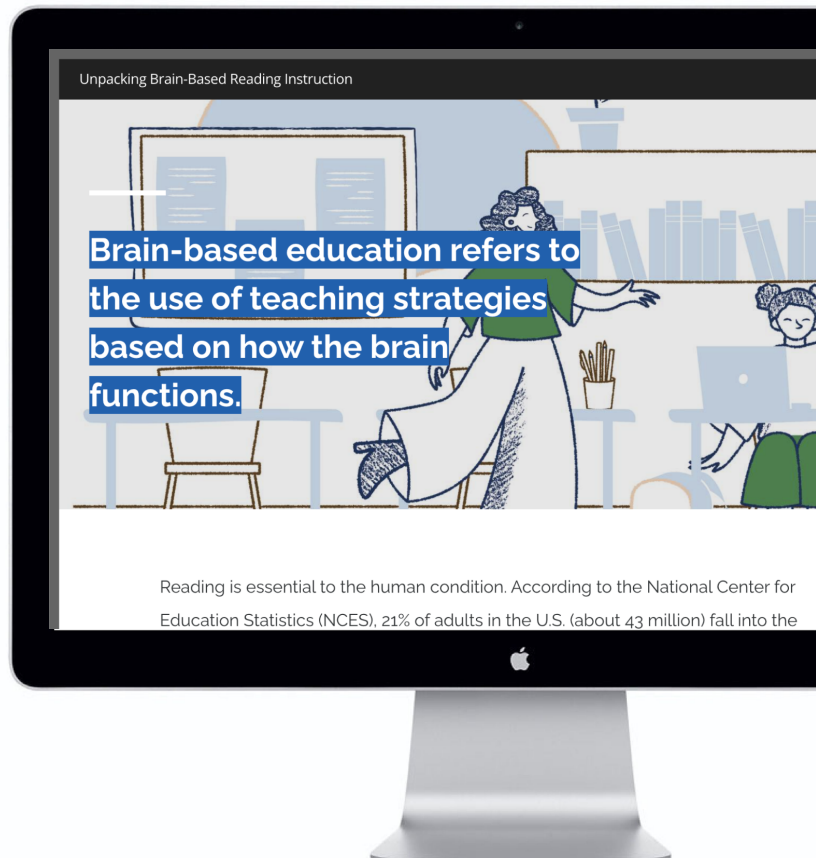
Hybrid Learning

Learning Ally offers a hybrid learning option that allows educators to engage in the workshop portion of the program on-demand.

Finding time to make professional learning happen for educators can be a struggle. That is why Learning Ally has developed a new online professional learning hub, which allows us to deliver a true hybrid learning model for busy teams.

The platform gives participants on-demand access to highly engaging online learning courseware and micro-learning experiences designed to deepen participants' understanding of brain-based literacy practices. Workshop content is easy to navigate and features the ability to pause, rewind, or even finish at a later time, allowing educators to learn at their own pace.

Participants will learn from practicing teachers and discover new strategies to strengthen literacy practice and meet the diverse learning needs of students. In this innovative on-demand model, workshops take the place of the live Deep Learning Workshop sessions while Communities of Practice sessions remain live.



A blue-tinted photograph of a woman with long dark hair leaning over a young girl, both looking at a tablet. A young boy is visible in the background, also looking at a tablet. They are in a room with bookshelves.

Instructional Coaching and Communities of Practice

Learning Ally's Instructional Coaching (coming January 2024) and Communities of Practice professional learning programs go beyond "one-and-done" workshops to ensure the effective application of brain-based literacy instruction in order to ensure student achievement and close the literacy gap.

We recommend that these formats are utilized together as a part of a larger program with our professional learning workshops, as each format benefits from the reinforcement through the others.

Instructional Coaching

Learning Ally Instructional Coaching (coming January 2024) offers a personalized journey for educators that starts with a shared commitment to ongoing professional learning. Designed to provide sustained support, a Learning Ally coaching partnership follows an evidence-based framework within a tailored coaching cycle that puts relationships first, providing a safe space to address achievement-related challenges and foster the co-creation of specific goals with the guidance and expertise to meet them.

■ When traditional professional development introduces a skill in isolation, only 10% transfer it to improvement in their practice, as opposed to 95% of teachers who transfer the skill when coached through the phases of implementation (Joyce and Showers, 2002).

A Strategic Literacy Partnership

Every teacher needs a literacy strategy partner. Coaching increases productivity, performance, time management, team effectiveness, and overall return on investment. Working in partnership with educators to help them realize their own strengths and excellence is a creative process centered on relationships. The relationship is the conversation, and we succeed one conversation at a time.

Learning Ally Instructional Coaches

Learning Ally Instructional Coaches are trained in literacy best practices and equipped with the essential communication and coaching skills necessary to support educators in taking their effectiveness to the next level. They offer a creative path of self-discovery to overcome challenges and obstacles, and empower educators to adapt new ways of thinking. They problem-solve in partnership with a compassionate, knowledgeable, and experienced education professional connected to cutting edge research and up to date with current best practices

Instructional Coaching is an essential process for teacher self-reflection and goal-setting. It is a proven way to supercharge effective implementation of new strategies and practices.



Communities of Practice

This innovative learning format leverages the power of your educator community to provide support and hands-on, practical learning that elevates instructional practice and improves student outcomes.

How it Works

- 1. Determine the Learning Need:** First, we work with you to identify the challenges and learning needs in your school or district.
- 2. Create a Shared Vision of Success:** Then we gather virtually or in person to collaborate on a shared vision of success, identifying the outcomes we aim to see from educators and students.
- 3. Community Discussion and Brainstorming:** Challenges are discussed in depth and strategies for addressing those challenges are established.
- 4. Practice, Practice, Practice:** The educators in the community have the opportunity to practice the new strategies.
- 5. Progress Review and Continued Community Support:** The final step involves a review of the progress, continued support for implementing new strategies, and celebration of successes.

Communities of Practice include a combination of:

- **Synchronous (virtual cohort sessions)**
- **Asynchronous (scholarly articles, real-world practice assignments)**
- **Discussion-based learning**

By engaging in peer-to-peer support, collaboration and learning, educators are able to strengthen the implementation of their literacy plans. Communities of practice are crucial as we tackle the literacy crisis and close the achievement gap.



Spotlight Learning Series™

The series is anchored by our annual Spotlight on Dyslexia virtual conference, with three additional events focused on specific topics presented on a smaller scale, including two 2-hour (approximately) webinars and one full-day conference, each focused on subjects that matter most to educators today, like Dyslexia, Early Literacy, Diversity, Equity and Inclusion, and more.

Each Spotlight Learning Series event is a ticketed event unless bundled as part of a professional learning package. Educators can even earn continuing education certificates for each event, whether attended live or on-demand.

Spotlight on Dyslexia™

Spotlight on Dyslexia is Learning Ally's premier virtual professional learning event. Thousands attend this full-day conference every year to learn and network with their peers, leading experts and education advocates as they explore the most up-to-date research findings and proven teaching strategies that positively impact daily practice and student outcomes.

Each year features a new theme with corresponding conference tracks that tackle subjects like the Cognitive Neuroscience of Dyslexia, Building a Culture of Literacy, and the Science of Reading. Spotlight on Dyslexia is perfect for any K-12 educator or administrator. It will allow you to walk away inspired and equipped with actionable strategies and tactics to help support all of your students.

Spotlight Learning Bundle

Give your educators unprecedented access to all four Learning Ally Spotlight Learning Series events. Over the course of the year, they'll get invite-only access to two 2-hour webinars and two full-day conferences, including the opportunity to earn valuable continuing education certificates. With on-demand access to the content and special pricing available, the Spotlight Learning Bundle is a convenient and highly cost-effective way to ensure your team continues their professional education.





Additional Professional Learning Resources

Other ways to engage with Learning Ally and other educators dedicated to literacy leadership!

Webinars and Events Calendar for Educators

In addition to the Spotlight Learning Series, Learning Ally offers ongoing events for educators to receive Continuing Education Certificates (CEC's). Some events are free to attend!

View the Learning Ally Webinars and Events Calendar



The Learning Ally Educator Community

A free online community for educators to network and learn literacy instructional strategies, tips for incorporating Learning Ally's literacy solutions into their classrooms, and more training, courses, community, and events.

We offer our members exclusive resources including "ask me anything" events with thought leaders, ongoing discussions with peers about topics that are timely and relevant, and a place where educators empower each other through relationship building, storytelling, vulnerability, and intentionality.

- Ignite your personal and professional growth through exclusive learning and networking opportunities you can't find anywhere else.
- Multiply your influence in your classroom, school, district, or community by learning best practices when it comes to the science of reading.
- Connect with other educators and experts in the field of literacy who share your passion about education.

Free to All Educators. Get Started Today!





LEARNING ALLY is a leading nonprofit education organization dedicated to equipping educators with proven solutions that help early and struggling learners reach their potential. Our range of literacy focused offerings for students Pre-K to 12th grade, including our award winning reading resource, the Learning Ally Audiobook Solution®, our new Early Literacy solution, Excite Reading®, and catalog of professional learning allow us to support more than 2 million students and over 445,000 educators across the US.

For more information, call **800-221-1098** or visit **[LearningAlly.org](https://www.LearningAlly.org)**.