

Building Books for Student Success Campaign

Help Struggling readers succeed academically



While our volunteers generously provide many hours of service, getting students the services they need, it still cost an average of

\$135

Provides a student in need with a Learning Ally membership

\$1,000

Audiobooks into the hands of more students

\$2,500

Delivers reading programs like the Great Reading Games

\$5,000

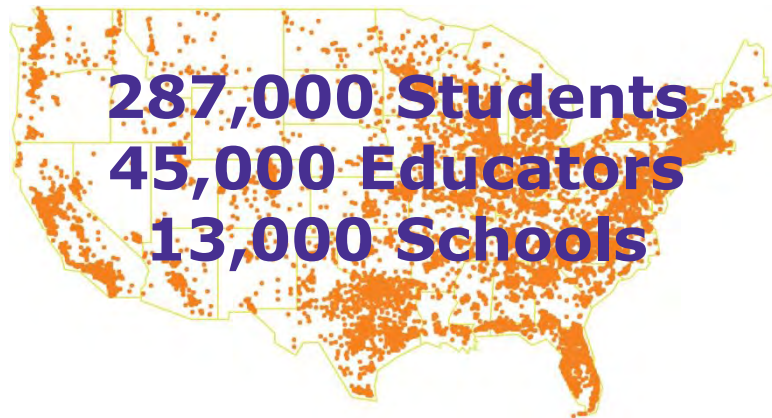
Gives a school district access to our educational solutions and provide support to its educators

10.4 million American students struggle to read the printed word and for too many, the struggle is a barrier to education and life success.

- **20% of students** with learning disabilities drop out of high school.
- **Only 14% of people** who are **blind or visually impaired** earn college degrees.
- **70% of the US prison population** has been diagnosed or shows signs of learning disabilities.
- Struggling readers suffer **increased rates of depression**.

Learning Ally plays a vital role in helping struggling readers to build self-confidence and become independent learners.

In 2017, Learning Ally served,



We are making a difference...

Our innovative programs and solutions eliminate barriers to education when reading is an impediment, changing the trajectories of students' lives.

You can be part of the solution and make reading possible for millions of students with a generous donation to the Building Books for Student Success Campaign.

To learn more, please visit Learningally.org/Buildingbooks, call 800.221.4792 option 4, or e-mail allkidscanread@LearningAlly.org.



Building Books for Student Success Campaign

Help Struggling readers succeed academically

Fundraising Ideas

Have Fun With It!



Contact us if you need help making one of your fundraising ideas come to life.

Email

allkidscanread@learningally.org

Call

800.221.4792 option 4

CELEBRATION GIFTS

Are you or a loved one celebrating a birthday or anniversary? Ask your family, friends, and colleagues to make a gift to your fundraising campaign in lieu of presents.

HOST AN EVENT OR DINNER

Get your friends and contacts in your local community engaged in what you do as a volunteer. Spread awareness about students with learning differences and ask friends to donate.

DRESS-DOWN DAY AT WORK

Ask your colleagues to make donations to your fundraiser to participate.

BAKE SALE

Host a bake sale and donate the proceeds.

EMPLOYER MATCH

Find out if your employer matches your donations or volunteer hours at LearningAlly.org/Get-Involved/Employer-Match.

SOCIALIZE WITH SOCIAL MEDIA

Share your fundraising page with your social media networks (Facebook and Twitter) to quickly spread the word about Learning Ally's mission, the work you do as a volunteer, and your personal fundraiser.

DRIVE AWAY BARRIERS TO READING

Donate an [unwanted car, truck or other vehicle](#) to Learning Ally's Vehicle Donation Program.

Get creative and have fun raising funds!



LearningAlly.

Building Books for Student Success Campaign

Help Struggling readers succeed academically

First Name _____

Last Name _____

Address _____

City _____ State _____ Zip _____

Email _____

Fundraiser Name _____

If you do not know or have a team name (studio) or fundraiser, please leave blank.

Yes, I want to support Learning Ally (select one)

\$50 \$250 \$1,000

\$135 \$500 \$5,000

Other \$ _____

Enclosed is a check payable to Learning Ally.

Please charge my: Amex MasterCard Visa

Name on Card _____

Credit Card No. _____ Exp ____/____

Signature _____ Date _____

This gift is:

In honor of _____

In memory of _____

Send notification of gift to:

Name _____

Address _____

City _____ State _____ Zip _____

Please complete this form and mail it to:

Learning Ally
Gift Entry
20 Rozel Road
Princeton, NJ 08540

Or Call

800.221.4792 option 4

